ARCHIE SERIES
16126
AHA! YOU MUST BE GUILTY OR YOU WOULDN'T RUN!
20¢
MAC
APPROVED BY THE COMICS CODE AUTHORITY
SEPT.
NO 208
Jughead
I THINK JUGHEAD IS BEGINNING TO NOTICE ME!
HEY, ARCH! DID YOU EVER NOTICE HOW BAD BIG ETHEL LOOKS IN A BATHING SUIT?
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FAMOUS NAME

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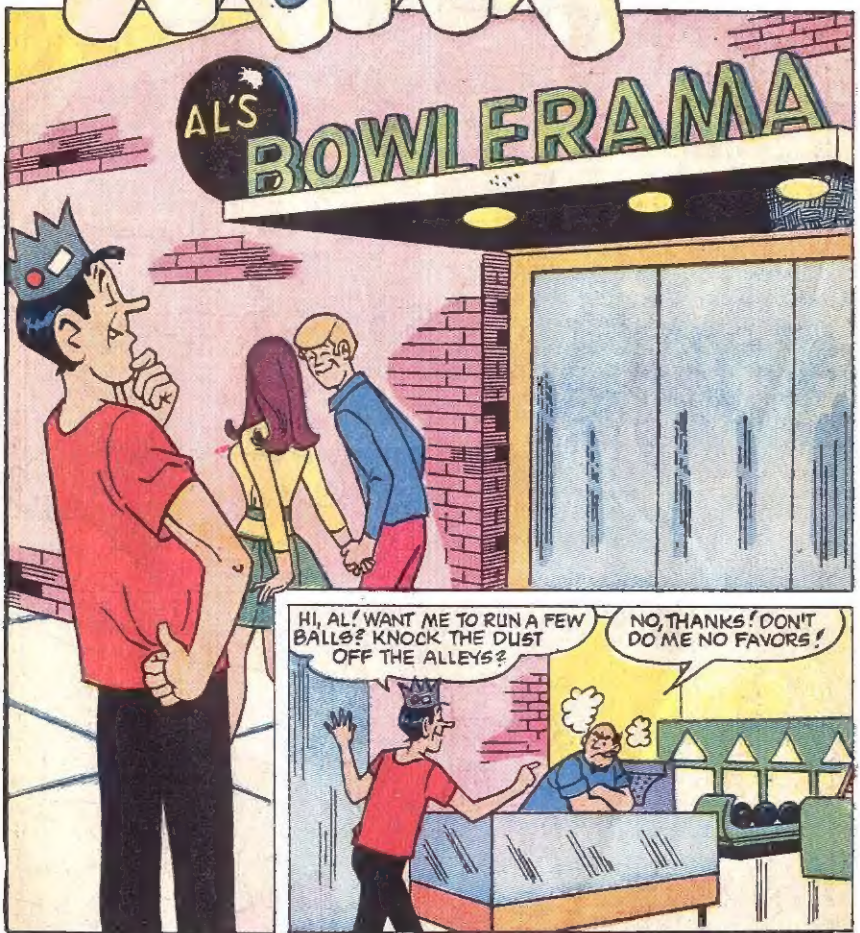
OLYMPIC SALES CLUB, INC., DEPT. 72AC6, ENFIELD, CONNECTICUT 06082

Jughead

ALLEY CAT



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UH.. THE ALLEYS ARE THICK WITH DUST!
NO?
BUSINESS IS AWFUL!
BUT THAT DOESN'T MEAN YOU'RE GONNA BOWL FOR FREE!
YOU WANNA BOWL? BOWL! BUT YOU PAY FOR EVERY LINE LIKE EVERYONE ELSE!
WHAT "EVERYONE ELSE?"
BUT, SUIT YOURSELF! IF MONEY MEANS MORE THAN FRIENDSHIP! SO BE IT!
MONEY MEANS MORE THAN FRIENDSHIP!
LET ME HAVE A PAIR OF SIZE TENS, WHILE I PICK OUT A BALL!
RIGHT ON, CUSTOMER!
LEAGUE STANDING
CANDY MAT
12

ER... MISTER PROPRIETOR!
YEAH?
THIS BALL IS FILTHY! I'D LIKE IT CLEANED, PLEASE!
OKAY! OKAY!
HMPH!
...TOMATIC BALL CLEANER CLOSE COVER TO START
ACME CLEANER
WHRRR
OKAY, CUSTOMER?
VERY NICE, MISTER PROPRIETOR!
BUT I HOPE YOU DON'T EXPECT ME TO BOWL THROUGH THAT THICK DUST ON YOUR ALLEYS? IT WOULD THROW MY HOOK OFF!

I HOPE ONE ALLEY WILL BE ENOUGH FOR YOU, SIR!
QUITE SUFFICIENT, THANK YOU!
READY? ARE YOU HAPPY, SIR? THE CUSTOMER IS ALWAYS RIGHT, SIR!
FINE! JUST FINE!
EXCEPT FOR ONE LITTLE THING!
I JUST HAD A FEELING THERE WOULD BE!
THIS PENCIL! I HATE TO KEEP SCORE WITH A DULL PENCIL! WOULD YOU SHARPEN IT?
WHILE YOU'RE DOING THAT, I'LL GET MYSELF A QUICK ENERGY BOOST!
CANDYMAT
4

BANG!
KICK
♪OH, MISTER PROPRIETOR♪
I KNOW! YOUR DIME GOT STUCK!
NOW WHERE'D I PUT THE KEY TO THAT CANDY MACHINE!
OWOOOOO
THERE IT IS! TAKE YOUR STUPID CANDY!
THANK YOU, MISTER PROPRIETOR!

IS EVERYTHING ALL RIGHT, NOW, SIR?
IS THERE SOMETHING ELSE I CAN DO, SIR?
NO, THANKS! I AM NOW READY TO BOWL!
HEY, JUG! WE'RE SHOOTING A LITTLE POOL IN REGGIE'S PLAYROOM! ARE YOU IN?
YOU BET I'M IN! SEE YA, AL!
SOB! NEXT TIME! NEXT TIME HE PLAYS FREE! FRIENDSHIP MEANS MORE THAN MONEY!
WHAT'S WITH OLD AL?
WHO KNOWS? BUSINESS PRESSURES I GUESS!

END

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Any 14 of these

If you join now and agree to buy ten more records (at regular Club prices)

213678

214940

210179

213538

215392

214064

211706

213629

212845

210781

210369

209239

207084

214387

214973

210237

206573

212753

212621

211482

207977

211714

210229

203372

211227

212480

210765

186809

208363

207522

210211

212159

212431

210948

210203

203919

196709

211565

211805

207472

211672

209544

206409

210146

202713

210195

210260

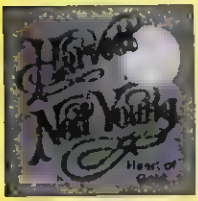
210153

196444

203885

hit records FOR ONLY $2.86

during the coming two years (you will have up to 300 records a month to choose from)



214403

214650

214981

209981

212852

211540

209973

213728

198986

207993

196246

203539

195727

213926

202523

214353

210138

212654

211755

209726

213660

Yes, it's true! — if you join now, you may have ANY 14 of these records for only $2.86. Just mail the application at the right, together with your check or money order for $2.86, in exchange . . .

You agree to buy just ten records (at regular Club prices) in the coming two years — and you may cancel membership at any time after doing so

Your own charge account will be opened upon enrollment . . . and the records you order as a member will be mailed and billed at the regular Club price of $4.98 or $5.98 each, plus processing and postage. (Multi-record sets are somewhat higher.)

You may accept or reject records as follows: every four weeks you will receive a new copy of the Club's music magazine, which describes the regular selection for each musical interest . . . plus hundreds of alternate selections.

. . . **If you do not want any record** in any month, just return the selection card provided by the date specified

. . . **If you want only the regular selection** for your musical interest, you need do nothing — it will be shipped to you automatically

. . . **If you want any of the other records offered,** just order them on the selection card and return it by the date specified

. . . **and from time to time** we will offer some special albums, which you may reject by returning the special dated form provided . . . or accept by simply doing nothing.

You'll be eligible for our bonus plan upon completing your enrollment agreement — a plan which enables you to get one record of your choice free (only 25¢ for processing and postage) for every one you buy thereafter. Act now — fill in and mail the application today!

Columbia Record Club
a service of Columbia House Terre Haute, Indiana 47804

COLUMBIA RECORD CLUB, Terre Haute, Indiana 47804

I am enclosing check or money order for $2.86 as payment for the 14 records below. Please accept my membership application. I agree to purchase ten records (at regular Club prices) during the coming two years — and may cancel membership any time thereafter. If I continue, I'll be eligible for your bonus plan.

Send these 14 records. I've enclosed check or money order for $2.86

All records will be described in advance in the Magazine sent every four weeks. If I do not want any record, I'll return the selection card by the date specified . . . or use the card to order any record I want. If I want only the regular selection for my musical interest, I need do nothing — it will be sent automatically. From time to time, I'll be offered special albums which I may accept or reject by using the dated form provided

My MAIN MUSICAL INTEREST is (check one only):

☐ Pop ☐ Jazz
☐ Country ☐ Broadway & Hollywood ☐ Classical

☐ Mr. ☐ Miss ☐ Mrs. (Please print) First Name Initial Last Name

Address .....

City .....

State ..... Zip .....

Do you have a telephone? (check one) ☐ YES ☐ NO

APO/FPO addresses: write for special offer

(55-D80C)

457/872

PUZZLE: FIND AL

Al's got himself lost in his job.

He does his work. He draws his pay. He gripes, and hopes, and waits. But the big breaks never seem to come.

You have to hunt hard for Al. He's in a rut.

Then, who's the figure standing out in the picture? That's Tom. Tom grew tired of waiting. He decided to act. He took three important steps:

1. Wrote to I.C.S. for their three famous career books
2. Enrolled for an I.C.S. job-related course
3. Started to apply—on the spot—what he was learning.

The others began to say, "Ask Tom, he knows." The supervisor began to take notice. The boss began to receive reports on Tom's progress. *And Tom began to move!*

It's a fact worth remembering: An I.C.S. student always stands out!

P.S.—You'll find men like Al everywhere—griping, hoping, waiting—reading this and skipping on. But forward-looking fellows like Tom will take time to investigate, will mark and mail the coupon and get the three valuable career books free. They're men of action. And a few short months from now, you'll see them start to move!

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Scranton, Pa. 18515

ICS, Scranton, Pa. 18515
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Miss
Mr. (Please print) _____ Age _____

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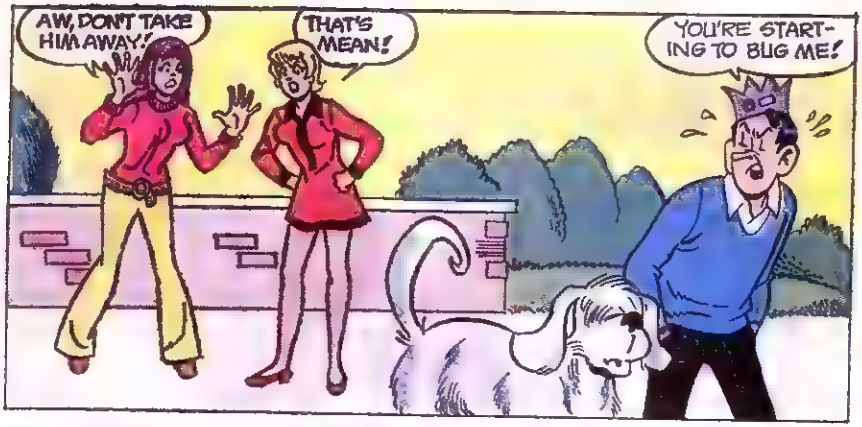
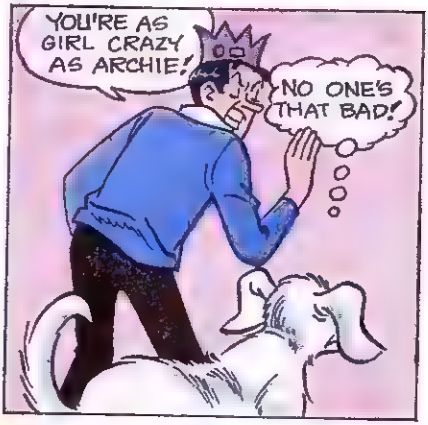
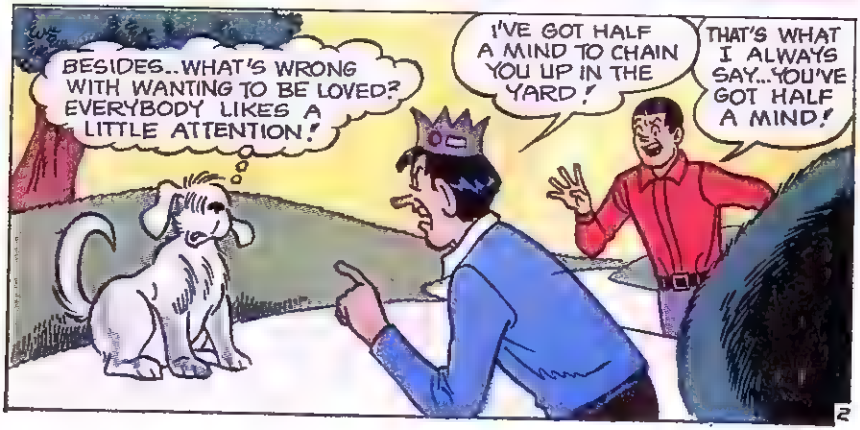
X8142W

Jughead
IT'S A DOG'S LIFE
ISN'T HE JUST TOO CUTE, CONNIE?
ADORABLE! WHAT'S HIS NAME?
HOT DOG!
WHAT A CUTE NAME FOR A PET! YOU MUST BE PROUD OF HIM!
GIRLS! YECCH!
COME ON, HOT DOG! WE'RE GOING HOME!


AW, DON'T TAKE HIM AWAY!
THAT'S MEAN!
YOU'RE START-ING TO BUG ME!

YOU KNOW I CAN'T STAND GIRLS! WHY DO YOU ALWAYS PLAY UP TO THEM?


YOU'RE AS GIRL CRAZY AS ARCHIE!
NO ONE'S THAT BAD!


BESIDES..WHAT'S WRONG WITH WANTING TO BE LOVED? EVERYBODY LIKES A LITTLE ATTENTION!
I'VE GOT HALF A MIND TO CHAIN YOU UP IN THE YARD!
THAT'S WHAT I ALWAYS SAY...YOU'VE GOT HALF A MIND!

JUST WHAT I NEED.. ANOTHER CLOWN!
WHAT'S BUGGIN' YOU, BUDDY BOY?
IT'S THIS GIRL-CRAZY BEAST OF MINE! HE'S DRIVING ME NUTS!
HOT DOG? GIRL-CRAZY? YOU'RE PUTTIN' ME ON!
EVERYTIME I TAKE HIM WALKING THE GIRLS FLOCK AROUND HIM LIKE FLIES AROUND A JAR OF HONEY!
YOU KNOW I CAN'T STAND GIRLS!
ER..JUG, I'LL BE GLAD TO WALK HIM AROUND AWHILE!
OKAY! BUT BRING HIM BACK FOR HIS DINNER!
HOT DOG, YOU DUMB MUTT, YOU ARE GOING TO FIND ME SOME NEW CHICKS!
WHO'S HE CALLING A DUMB MUTT!
3

VA-VA-VA-VOOM! AND A WOW-EEE WOW! THAT'S WHAT I CALL CLASS!
GO, BOY! GO! GO GET HER FOR ME! DO YOUR THING!
WHA..? HE WENT RIGHT BY HER!
I'LL DO THE SELECTING AROUND HERE!
OH, NO! LOOK WHAT HE PICKED...THAT DUMB MUTT!
LOOK, ESMERELDA! ISN'T HE CUTE?
DARLING!

THAT'S THE MOST PRECIOUS DOG I'VE SEEN IN YEARS!
JUST TOO CUTE!
I WONDER WHO HE BELONGS TO!
HOT DOG! GET BACK HERE
ESMERELDA! LOOK!
OOH! HE'S EVEN CUTER THAN HIS DOG!
MY DOG? WHAT MAKES YOU THINK HE'S MINE? NEVER SAW HIM BEFORE!
SLURP
WHY IS HE LICKING YOUR HAND?
I DON'T KNOW! MUST HAVE TAKEN A LIKING TO ME!
GO 'WAY DOGGIE!
I COULD LEARN TO LIKE YOU, TOO!
ME, TOO!

WHEW! THAT WAS A CLOSE CALL!
BACK SO SOON? WHAT HAPPENED? DID HOT DOG GET YOU INVOLVED WITH GIRLS?
SCREECH
GIRLS I WOULDN'T MIND.. BUT THOSE TWO?..YECCHH! I DON'T WISH THEM ON ARCHIE!
THAT DUMB MUTT COULDN'T FIND A PRETTY GIRL IN A BEAUTY CONTEST!
YOU'VE DONE NOTHING BUT CAUSE TROUBLE ALL DAY! YOU'RE GOING INTO YOUR DOG HOUSE AND STAY THERE!

HEY! GET BACK! DO YOU HEAR ME?
NOTHING DOING! IT'S TOO NICE A DAY TO STAY COOPED UP IN A DOG HOUSE!
OOOO..THAT UNGRATEFUL BEAST!
SO THERE YOU ARE! WHERE'D YOU GET THOSE FRANKFURTERS?
ANSWER ME! WHERE'D YOU GET 'EM? I HOPE YOU DIDN'T STEAL THEM!
ME? STEAL? NEVER!
AHA! YOU MUST BE GUILTY OR YOU WOULDN'T RUN!
FOLLOW ME AND SEE FOR YOURSELF!

MEAT MARKET
BEEF
BACK ALREADY? YOU DIDN'T FINISH THE FRANKS I GAVE YOU!
WOULDN'T YOU KNOW IT? ANOTHER GIRL!
DOES THIS ADORABLE DOG BELONG TO YOU? HE'S JUST THE CUDDLIEST THING!
YEAH!
WELL, ANY TIME YOU'RE IN THE NEIGHBORHOOD STEP INTO MY DAD'S STORE AND I'LL GIVE YOU SOME FRANKS FOR HIM!
HEY, JUG! WHAT GIVES? I THOUGHT YOU DIDN'T LIKE TO HAVE GIRLS HANGING AROUND HOT DOG!
ARE YOU KIDDING? YOU NEVER KNOW WHEN HE'LL MEET A GIRL WHOSE FATHER OWNS A HAMBURGER STAND!
END

LET GO, RONNIE! I WANT HIM, HE'S MY ARCHIE DOLL!
NO!-- I WANT HIM, BETTY! HE'S MY ARCHIE DOLL!
DON'T HASSLE, CHICKS, THERE'S PLENTY OF ARCHIE TO GO AROUND!
NOW EVERYBODY CAN HAVE THEIR VERY OWN ARCHIE DOLL MADE FROM 100% COTTON MATERIAL AND FILLED WITH 100% POLYURETHANE FOAM. HE STANDS A BIG 18 INCHES HIGH AND HE'S YOURS FOR ONLY
$2.00
PLUS 25¢ POSTAGE & HANDLING.
THIS IS AN EXCLUSIVE OFFER FROM ARCHIE COMICS AND IS NOT AVAILABLE IN ANY STORE!
SO IF YOU WANT ME TO MAKE THE SCENE AT YOUR HOUSE, FILL OUT THIS COUPON AND JUST TELL IT LIKE IT IS!
MAIL TO: ARCHIE DOLL P.O. BOX 2075 REIDSVILLE, NO. CAROLINA 27320
ENCLOSED PLEASE FIND $2.00 PLUS 25¢ POSTAGE AND HANDLING FOR EACH ARCHIE DOLL I HAVE ORDERED, PLEASE SEND ME _____ ARCHIE DOLLS WHICH WILL BE MAILED TO MY HOUSE.
AMOUNT
NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP ____
DEPT. 13
PLEASE ADD 25¢ FOR POSTAGE AND HANDLING.

Archie Club News

ARCHIE CLUB MEMBERS send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021

JUGHEAD NO. 208 SEPT. MEMBERSHIP — TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

REPORTER
CINDY FRY
511 Division Street
Northville, New York 12134

Dear Archie,
I wrote a poem entitled "Poverty". I hope you like it.

POVERTY

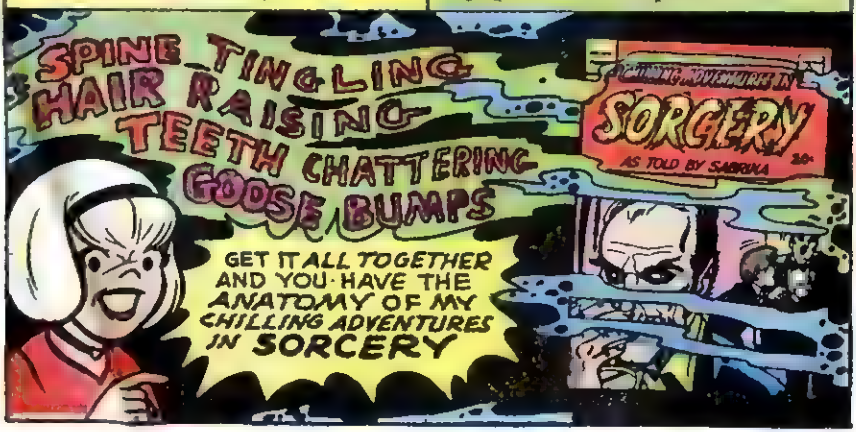
Along with this happy, healthy world,
There is a world we do not see.
This world is full of unhappy things
including poverty.
You're lucky you eat everyday,
You're lucky you have cakes and pies,
Every night in a place not far
an unhappy child cries.
His home is gone, his family too,
He is filled with hate and fear,
He hasn't eaten in so long,
So now he sheds a tear.
He has no knowledge of what to do,
He doesn't know where to go,
In everything he does or wants,
People tell him NO!
Our world is not as cruel as his,
Our world is so carefree,
Our world is free from hate and fear,
From war and poverty.

SECOND PRIZE — $3.00

REPORTER
MARGIE HISHON
3051 S.W. 5th Court
Ft. Lauderdale, Florida 33312

Dear Archie,
I am writing to tell you about a gymnastics club that I am a member of. The name of it is the Miles Associated Gymnasts. We compete in county and statewide competitions. We also put on exhibitions for high schools in our county.

The last competition I was in was in Miami at Miami Dade Junior College. I placed fifth on the balance beam. My friends also ranked in the top six of each event. Our girls' team won the state trophy. I enjoy gymnastics very much. I have two very good coaches, one of whom was an Olympic national champion.



THIRD PRIZE — $2.00

REPORTER
SUSAN DIANE McCULLAR
Comm. Sub. Flot. 8
Box 104
F.P.O. New York, N.Y. 09524

Dear Archie,

I live in Italy because my father is in the Navy and is stationed here. In Italy, we live in a large house. There is lots of playroom and we also have a playground. There is a park with over five baseball fields in it. There are also many football fields. There is also a golf course, picnic tables, and tennis courts. All of this park is set beside a volcano.

I have become a member of your club just recently. No one over here is a member of the club and I am trying to get them to send in their money. Say hello to all of the gang for me.

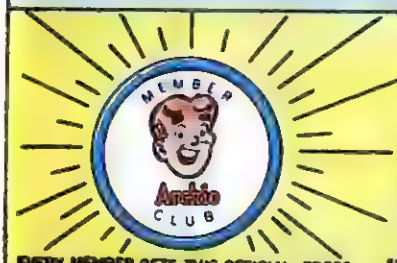
FOURTH PRIZE — $1.00

REPORTER
TAMMY COMFORT
11 Joyce Ann Drive
Smithfield, Rhode Island 02917

Dear Archie,

Last week my mom and I went shopping. We were going down in the elevator when something went clunk. We were stuck! Luckily I had six Archie comic books with me. Mom and I didn't know what to do except read your great comics and wait for help. My mother was really surprised to find out how funny a comic book could be. When we were finally rescued, my mother and I went out to the store. My mom bought five Archie comics for herself and five Archie comics for me.

If it weren't for your comic books we would have probably gone crazy waiting for the elevator to be fixed.



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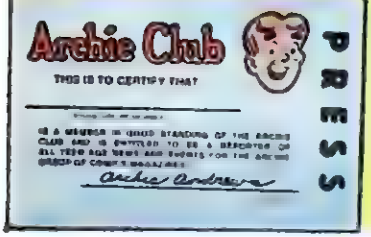
eligible to win **cash prizes** and a **big byline** in an **Archie Series Comic!** By joining the **ARCHIE CLUB** as an **official reporter** — you get a dressy, colorful Official **ARCHIE CLUB BUTTON**, and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.



ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to

NAME _____ AGE _____
PLEASE PRINT PLAINLY

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

LI'L JINX
DOWN AND OUT!
LOOK THE MOON JUST WENT BEHIND A CLOUD!!
YOU KNOW, LI'L JINX— I HEARD THE MOON IS GOING BROKE!
HUH? WHAT ARE YOU TALKING ABOUT, RUSS?
I HEARD IT'S DOWN TO IT'S LAST---
---QUARTER!
OOOOOOH!
END

REWARD $11,750.00

FOR THIS COIN!

Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?

FOR CERTAIN COINS WE PAY UP TO:

CERTAIN	
Gold Coins Before 1929	$35,000.00
Nickels Before 1948	$16,000.00
Silver Dollars Before 1936	$11,750.00
Half Dollars Before 1947	$5,500.00
Pennies Before 1919	$4,800.00
Dimes Before 1946	$4,750.00
Quarters Before 1941	$4,500.00
Half Cents Before 1910	$3,500.00
Lincoln Pennies Before 1940	$250.00

$500,000.00 SEARCH FOR RARE COINS! OLD AND NEW!

Stop spending valuable coins worth hundreds of dollars. New 1972 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1972 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. **SEND YOUR ORDER FOR THIS VALUABLE COIN CATALOGUE NOW!** Hold on to your coins until you obtain our catalogue. Send $1.00 plus 25¢ postage and handling.

BEST VALUES CO., COIN DEPT. C-931
160 AMHERST ST., East Orange, N.J. 07019

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

BEST VALUES CO., COIN DEPT. C-931
160 Amherst St.
East Orange, N.J. 07019

Rush your Latest 1972 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose $1. plus 25¢ postage and handling.

Name .....

Address .....

City ..... State .....

YOUR MONEY WILL BE REFUNDED IN FULL IF YOU ARE NOT SATISFIED WITH THIS CATALOGUE.

Jughead GREAT CAESAR'S GHOST

FRIENDS, ROMANS, COUNTRYMEN! YOU HAVE COME TO PAY HOMAGE TO YOUR MIGHTY CAESAR FOR HE IS A GREAT AND HONORABLE MAN. TO SAY NOTHING OF MIGHTY AND ALL AROUND NICE GUY!
SLAVE! ATTEND TO MY GUESTS OR I'LL FEED YOU TO THE LIONS!
YES, MASTER!
A GOOD CHOICE! REGGIE FITS THE PART WELL!
A BORN CAESAR! A REAL TYRANT!
FLAT #3
ACT I SCENE 1

ARCHIE SERIES

ONLY ARCHIE SERIES COMIC BOOKS CARRY THIS TRADE MARK!

HE'S GREAT IN THESE PARTY SCENES, BUT WHEN ARE THEY GOING TO REHEARSE THE SERIOUS POLITICAL SCENES?
ER, REGGIE, THIS FUN AND GAMES BIT IS FINE! NOW HOW AB
SILENCE!
WHO DARES TO SPEAK TO THE MIGHTY CAESAR WITHOUT PERMISSION?
I DARES!
OOPS! SORRY, MISS GRUNDY!
IT'S JUST THAT I THROW MYSELF INTO THE PART! I GOT CARRIED AWAY!
NO, MIGHTY CAESAR! THAT'S A JOB FOR A LOWLY SLAVE!
HE TAKES OUT ALL THE GARBAGE!
CONTINUED
12

DISCOVER THE HIDDEN SECRETS OF NATURE'S MOST EXOTIC AND MYSTERIOUS HOUSE PLANT!

The VENUS FLY TRAP

- **See how it lures, traps, eats and digests insects up to 20 times it's size.**
- **Learn how you can actually train it with a pencil to perform only for you.**
- **Feed it raw hamburger from your hand.**
- **Experiment with it at home or school.**

The Venus Fly Trap will grow easily in your home. It blooms into a bright green leafed plant with pink and white flowers, in only 3-4 weeks and produces 6-12 traps per plant. Each pack comes with soil, bulbs and a complete instruction booklet, filled with fascinating facts and hints. Mail in this coupon today and start a Venus Fly Trap garden of your own. You'll be Delighted!

only **$1.00**

Mirabar Sales Corp
Dept. AVG-8
120 East 56th Street
New York, N.Y. 10022

Please send my Venus Fly Trap including soil bulbs and instruction booklet at once

3 bulb pack — $1.00 + 50¢ postage and handling
6-bulb pack — $2.00 + 50¢ postage and handling
☐ RUSH ORDERS add 25 cents.

Name .....

Address .....

City ..... State ..... Zip .....

New York State Residents add sales tax

3-Plant Pack-$1.50
6-Plant Pack-$2.50
Mirabar Sales Corp Dept AVG-8
120 East 56th Street
New York N.Y 10022

ONLY **$1.00**

Enter the WONDERFUL WORLD Of *AMAZING* LIVE

SEA-MONKEYS®

Own a BOWLFULL OF HAPPINESS—*Instant* PETS!

Just ADD WATER — that's ALL! In ONE SECOND your AMAZING Sea Monkeys actually COME TO LIFE! Yes, they hatch instantly, right before your eyes. Now, simply grow and enjoy the most adorable pets ever to bring smiles, laughter and fun into your home.

SO EAGER TO PLEASE, THEY CAN EVEN BE TRAINED

Always clowning around, these frolicsome pets swim, stunt and play games with each other. Because they are so full of tricks, you'll never tire of watching them. And raising Sea-Monkeys is so easy, even a six-year old can do so without help. Sea Monkeys are very little, and they keep their water so clean. They require only a minimum care although they LOVE attention. Anyone who enjoys the company of pets will ADORE Sea-Monkeys. Best of all, we even show you how to teach them to obey your commands like a pack of friendly trained seals. What a way to surprise your friends.

FREE!

1—A ONE-YEAR SUPPLY of Sea-Monkey Food
2—LIVING PLASMA
3—WATER PURIFIER
4—A magnificent, fully illustrated booklet on Sea-Monkey care, raising, training and breeding.
5—Our famous, unique GUARANTEE IN WRITING

SALES UNLIMITED DEPT. ACG-8
704 THIRD AVE. N.Y., N.Y. 10022

IT SOUNDS GREAT! Please send me Sea-Monkey BIKINI and my FREE supplies and guarantee. I must be 100% satisfied or you will refund my money. I enclose $1.00 plus 30¢ shipping charges for each kit.

Send ..... kit(s) ☐ Cash ☐ Check ☐ Money Order
(No C.O.D.'s Please) Total amount enclosed $.....

Name .....
Address .....
City ..... State ..... Zip .....

☐ SUPER-RUSH ORDERS (50¢ extra)

SALES UNLIMITED DEPT. ACG-8 704 THIRD AVE. N.Y. N.Y. 10022

LISTEN, WISE GUY! ON THIS STAGE I'M THE CAESAR AND YOU'RE THE SLAVE, AND DON'T FORGET IT!
AW, GO TAKE A TUCK IN YOUR TOGA!
HALT! STOPPIO! OR HOWEVER YOU SAY IT IN LATIN! KNOCK IT OFF!
YOU'VE BEEN AT THIS FOR SIX WEEKS! TONIGHT IS THE SHOW!
IF YOU DON'T KNOW THE PLAY BY NOW, YOU'LL NEVER KNOW IT!
EEP! I'M NERVOUS!
I JUST FORGOT ALL MY LINES!
REMEMBER, THE CURTAIN IS AT EIGHT! ARE ALL THE PROPS READY?
THE FOOD! HOW ABOUT THE FOOD?
WHAT ABOUT THE FOOD?

WELL, IT'S ALL BEEN "PRETEND" DURING REHEARSAL! TONIGHT IT'S GOING TO BE THE REAL THING!
EVERYTHING'S ALL RIGHT, JUGGIE!
WE ORDERED THE MOST LATIN FOOD WE COULD THINK OF!-- PIZZAS, RAVIOLI, LASAGNA, SPAGHETTI AND MEAT BALLS!
GOOD! GOOD!
IT'LL BE DELIVERED IN TIME FOR THE BANQUET SCENE!
STOP DROOLING, SLAVE! YOU GET TO CARRY IT- NOT EAT IT!
I THINK MIGHTY CAESAR WILL SKIP DINNER TONIGHT! HE'S GOING TO FEAST ON STAGE!
IF YOU'RE A GOOD LITTLE SLAVE, I'LL THROW YOU A GRAPE! HA!
HOO, BOY!
THIS IS GOING TO BE A NIGHT TO REMEMBER!

SHOW TIME
LET THE FEAST BEGIN! CAESAR IS READY! MUSIC! DANCING! FOOD!
WAIT, MIGHTY EMPEROR! COOLIO ITIBUS!
HUH?
OUR BELOVED CAESAR HAS MANY ENEMIES! I, HIS LOWLY SLAVE, AM HIS OFFICIAL TASTER!
FOLLOW THE SCRIPT, YOU CREEP!
THAT'S NOT PART OF THE PLAY!
IT IS NOW!
WE WOULDN'T WANT (CHOMP) HIM (GULP) POISONED (SLURP) MMM! I WOULD GLADLY (CHOMP-SLLP) LAY DOWN MY LOWLY LIFE (SMACK) FOR OUR GLORIOUS CAESAR!
SLURP
GNAW
CHOMP
GULP

(URP) YOU MAY EAT, OH MIGHTY CAESAR! THE FOOD IS NOT POISONED!
TOO BAD!
FRIENDS! ROMANS! COUNTRYMEN! DIG IN!
FUNNY SHOW! A REAL FUNNY SHOW!
THAT BANQUET SCENE WAS THE BEST! THAT SLAVE! WOW! HE PUT AWAY A TON OF REAL FOOD! THAT'S ACTING!
CAESAR WAS GOOD, BUT THAT SLAVE STOLE THE SHOW!
SIGH! IT HAS BEEN SAID THAT THE MEEK SHALL INHERIT THE EARTH '...
I BELIEVE IT!
AMEN! IF THE REGGIES ARE THE CAESARS, AND THE JUGHEADS ARE THE MEEK... MY MONEY IS ON THE MEEK!
YOU'RE NOT JUST WHISTLING DIXIE, DOLL!
END

Jughead PIN UP

YOU can manage in the Majors with STRAT-O-MATIC Baseball.

As a STRAT-O-MATIC Major League Manager, you'll make the actual game-deciding moves Houk, Hodges, Alston, Weaver and Murtaugh make. You'll decide when to pinch-hit, play the infield in, change pitchers, signal for hit-and-run, bunt or hit away. Only STRAT-O-MATIC BASEBALL brings you so realistically face-to-face with the decisions a Big League Manager makes on the playing fields.

You're always arguing with that guy down the block about who can manage a Big League team better. Well now you can settle that argument under as close to real game conditions as you can find this side of a Major League dugout. And have great fun doing it playing STRAT-O-MATIC Baseball, the real-to-life game that uses actual big league players according to their proven abilities. It's strictly up to YOU to manage your players — to pull them together under your leadership into the most powerful team possible.

You know your baseball. What to expect from clutch-hitting Roberto Clemente with men on base. How to pitch to Willie Mays with Willie McCovey on deck. How the good control pitchers like Fergy Jenkins seem to get stronger in the late innings while "wild men" like Nolan Ryan tire. In STRAT-O-MATIC its up to you to get the most out of your players.

DO THINGS YOUR WAY

As you watch a game on TV, aren't there times when you disagree with the manager's decision? When you'd hold Tom Seaver back an extra day to match the Cardinal's Ace, Bob Gibson. Well STRAT-O-MATIC is your chance to play Big League baseball YOUR way.

As a STRAT-O-MATIC Manager, if you make the right decisions, you're going to win. That's because we've taken every possible statistic on 480 Big League players and put them into a computer. All this vital information is brought together on an individual performance card for EACH player. In STRAT-O-MATIC, a player performs as he does on the field. Brooks Robinson makes those incredible plays at third. Frank Howard hits them out of sight.

EASY-TO-PLAY

Sounds complicated? It's not. The computer does all the hard figuring. Playing STRAT-O-MATIC is easy. It's only the decisions that are hard. Should you hit and run with Boog Powell at bat. It reduces the chances of a groundball Double Play. But you take a chance on the free-swinging Powell taking a whiff as the runner is cut down at second. It's YOUR decision in STRAT-O-MATIC.

STRAT-O-MATIC Baseball begins when you make up your lineup. Would you go with Manager Spanky Anderson's day-to-day lineup for Cincinnati? Or would you slot Pete Rose in the important third place in the order rather than as lead-off? When, as Yankee Manager, is it time to yank Stan Bahnsen? Do you bring in McDaniel or Aker?

PLAY YOUR DREAM GAMES

Manage STRAT-O-MATIC against all the kids in the neighborhood. Play actual American and National League schedules. Play your inter-league "dream games" — Vida Blue on the mound for Oakland against the Mets with Tom Seaver. You can even pick your own ALL-STAR teams and manage them in a 7-game "World Series" rather than the inconclusive single game.

If you like Big League Baseball, you'll love STRAT-O-MATIC. And just playing it will help you to become a "headier" player yourself. Fill in the coupon and we'll mail you a colorful brochure explaining STRAT-O-MATIC BASEBALL in detail. It's free and includes free samples.

Big League Baseball... the STRAT-O-MATIC way

just fill in coupon for free brochure with samples

STRAT-O-MATIC GAME CO., INC. Dept. 846
82A South Bayles Avenue
Port Washington, N.Y. 11050

Please send me free brochure including samples of STRAT-O-MATIC Baseball.
I enclose 10 cents to cover postage and handling.

Name _____

Address _____

City _____ State _____ Zip _____

JOIN THE LEADER NOW!

SALES LEADERSHIP CLUB, Springfield, Massachusetts 01101

Fold Over ↑ Don't Cut! Just Seal (Paste, Staple or Scotch Tape)

Enroll me as a member. Rush FREE Membership Card, Christmas Card Album, Prize Catalog and full details on how to earn prizes or cash.

Name _____

Address _____ Apt. No. _____

City _____ State _____ Zip _____

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL

First Class Permit No. 3105, Springfield, Mass.

SALES LEADERSHIP CLUB

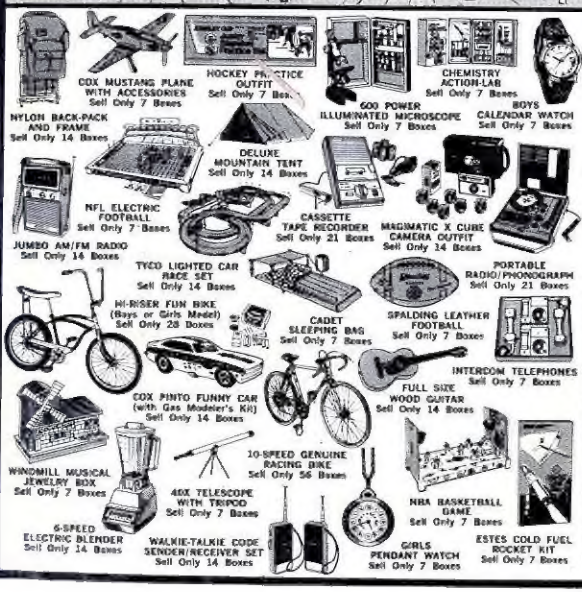
Dept. 2SA-6

Springfield, Mass. 01101

Winners Everywhere!

Sales Leadership "Everything You Want Club"

Everyone Can Win Big Prizes or Lots of Cash Selling Personalized Christmas Cards from Free Album



Join The Club That Gives You More . . .

EXTRA BONUS Free Gifts for Re-Orders

- **FREE ALBUM** of Actual Christmas Cards — Yours to Keep!
- **AMAZING VALUE** top quality cards with **NAME IMPRINTED** for **LESS THAN 9¢ EACH!**
- **FINEST SELECTION FOR EVERYONE** — Sell Faster, Easier!
- **NO BOXES TO CARRY OR RETURN!**
- **NO RISK — NO OBLIGATION — NO INVESTMENT**

★★★★★★★★★★★★★★★

You, too, Can Be a Sales Leader . . . Get Fantastic Prizes or Lots of Cash

Just fill in postage-free coupon and mail at once—no envelope necessary! We'll rush everything you need to start earning the prizes you choose. ALL AT NO COST TO YOU!

For many years thousands of Sales Leadership Club members have followed our plan to success just by showing our easy-to-carry Personalized Christmas Card Album to friends, relatives, neighbors and businessmen. The beautiful cards practically sell themselves . . . so you take orders at the bargain price of only $3.50 per box, containing as many as 40 cards . . . each with customer's Name Imprinted!

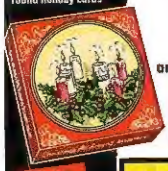
Many valuable prizes can be yours for selling only 7 boxes. No limit to the prizes you can earn. If you prefer cash instead of a prize, just keep $1.00 for each box sold. That's all there is to it! GET STARTED TODAY— the PROVEN SALES LEADERSHIP WAY!

Life is Great When You're a Winner Everyone Who Tries Can Win!

DO YOU NEED EXTRA MONEY?

NEW! LUSTRE ELEGANCE CHRISTMAS ASSORTMENT 20 deluxe cards. Excitingly different

NEW! CHRISTMAS ALL AROUND ASSORTMENT 18 beautiful large round holiday cards



It costs you nothing to try

$100.00 IS YOURS

for selling only 100 boxes of our new Lustre Elegance Christmas Card box assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out entire Business Reply Coupon below—mail it today—and we will send you immediately leading boxes on approval—FREE Catalog of money-making Greeting Cards and Gifts—plus FREE album of personalized Christmas Cards. No experience necessary.

NEW! SAFARI SET! ALL OCCASION ASSORTMENT 10 heart-warming large cards of unusual appeal. So adorable.

NEW! SUNNY SMILES IN-THE-ROUND STATIONERY 24 large round sheets 24 blue envelopes

FREE 80-PAGE FULL COLOR CATALOG of 400 CARD AND GIFT ITEMS

FILL IN COUPON-ENVELOPE FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150–$250–$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

GUARANTEED TO CONSUMERS BY PARENTS' MAGAZINE IF PRODUCT OR PERFORMANCE IS DEFECTIVE OR REPORTED UNSATISFACTORY WITHIN 30 DAYS OF PURCHASE

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW ★ No Stamp Necessary

FREE ALBUM PERSONALIZED CHRISTMAS CARDS

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. B-5
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately your Lustre Elegance Christmas card box assortment and other leading boxes on approval for 30 day free trial plus FREE album of personalized Christmas cards, FREE 80-page Full Color Catalog of money-making Gifts and Cards and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Mr. Mrs. Miss _____ PLEASE PRINT

Address _____ Apt. No. _____

City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 588, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606
Dept. B-5